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Pet Cause Media moderates at prestigious WVC 88th Annual Conference

One of the largest, most influential gatherings of veterinary professionals in the world

LAS VEGAS (March 28, 2016) – Veterinary professionals descended on Las Vegas for the [WVC Dr. Randall G. Ezell 88th Annual Conference](#), held March 6–10 at the Mandalay Bay Convention Center. Participants chose from 1,078 hours of continuing education (CE), including 29 hands-on labs.

The organization's flagship event made its March debut after a long run in mid-February and offered participants CE in six topic areas: small animal, equine, veterinary technician, practice management, food animal, and avian and exotics.

Peter Alberti, CEO of [Pet Cause Media](#), participated in the conference as a Moderator, playing a critical role in the success of this year's Conference. Moderators go through extensive training, and dedicate a great deal of time to ensure sessions are well-planned, educational, and as expected by Conference participants. "WVC is impressive," stated Alberti. "The quality of all participants and commitment to the veterinary industry is tremendous, and the energy and enthusiasm is contagious."

Initial survey results indicate a high-level of satisfaction from Conference participants. Overall attendance increased by 10% over 2015, and veterinarians accounted for 6,285 of the total 14,869 participants. Other participants included veterinary technicians, veterinary assistants, practice managers, administrative staff, students, retired veterinarians, and exhibiting company representatives.

"Participant feedback has been overwhelmingly positive, particularly around this year's program," said David Little, CEO, WVC. "We are grateful to our Speakers, Instructors and Moderators as we could not produce a conference of this size without their commitment and dedication to the industry."

Registration for WVC's 89th Annual Conference, which runs March 5–9, 2017, will open fall 2016. To learn more about the Conference or the variety of courses available from WVC, visit [wvc.org](#).

About WVC

WVC has an 88-year history of providing practical, high-quality continuing education to veterinary professionals. Based in Las Vegas and operating as a 501(c)3 non-profit, WVC provides year-round continuing education including career building and hands-on learning at its nearly 70,000-square foot state-of-the-art Oquendo Center; a lecture-based learning program 'On the Road' in cities across the U.S.; and, the WVC Annual Conference, a five-day event held in Las Vegas, attracting veterinary professionals from every state and more than 40 countries. For more information visit wvc.org.

About Pet Cause Media

Headquartered in Central Massachusetts, Pet Cause Media is the national leader in Veterinary Pre-Education Technology™, a digital out of home marketing system for veterinary offices. Veterinary practices use the system to save time during exams when clients drive the conversation after seeing calls to action on the waiting room screens. Sponsors benefit from the attention of a captive, pure-play audience of pet owners in a pet state of mind. Visit PetCauseMedia.com for more details. Follow Pet Cause Media on Facebook and Twitter.

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